









Focus on Toothbrushes



THIS GUIDE OFFERS IMPORTANT DETAILS ABOUT MANY OF THE TOOTHBRUSHES—BOTH MANUAL AND POWER—ON THE MARKET TODAY.

TOOTHBRUSH BRAND	COMMERCIAL NAME	HANDLE DESIGN	SIZES AVAILABLE	BRISTLE DESIGN	BRISTLE TYPE	UNIQUE FEATURES
ARM & HAMMER™ Spinbrush™	Truly Radiant™ Deep Clean	Designed for comfort and control	Adult	Dual-action brush head; elongated access bristles, plus specialty whitening bristles	Soft	Extra set of elongated bristles for a deep clean in difficult-to-reach places
	Truly Radiant Extra White	Designed for comfort and control	Adult	Dual-action brush head; elongated access bristles, plus specialty whitening bristles	Soft	Whitening cup for enhanced stain removal
	Spinbrush Kids	Theme handles feature Avengers Assemble®, Super Mario™, MLB™, and MY WAY™ Wyld Bandz™	Kids	Designed for small mouths; oscillating head with fixed lower bristles	Soft	Helps kids brush longer and remove more plaque
Brush Buddies	Soniclean Pro One	Ergonomic Grip	N/A	Dupont	Soft	30K brush strokes per minute
	Soniclean Pro 2000, 3000, and 5000	Ultra light	N/A	Designed for whitening/sensitive teeth	Soft	Offers a variety of benefits, including: 34K brush strokes per minute; built-in 2-minute timer; 3000 offers a built-in rechargeable battery; 5000 features lithium battery, is waterproof, and includes UV sanitizer
	Soniclean Fashion Series	Stylish design, ultra light	N/A	ABS, TPE, Nylon	Soft	22K oscillations per minute; waterproof case box for storage and transport
Colgate® 	360° Total Advanced Sonic Toothbrush	Ergonomic with battery-operated button	Full head	Tapered with raised cleaning tip	Soft	All of the features of 360° with added sonic vibration; raised cleaning tip for access to posterior areas; soft, textured cheek and tongue cleaner for gentle, effective bacteria removal; soft rubber polishing cups for gentle stain removal
	360° Battery Toothbrush	Ergonomic, easy-to-hold handle with nonslip grip and battery-operated button	Full head	Dual-action head with rotating bristles; whitening version with soft rubber polishers that help remove stains and whiten teeth	Soft	Removes more overall bacteria than brushing teeth alone; offers key features such as a cheek and tongue cleaner and dual-action brush head for a whole-mouth clean
DenMat	Rotadent® ProCare™ Professional Rotary Toothbrush	An at-home extension of the prophylaxis handpiece for improved oral health	One size	4,577 proprietary MicroFilaments™ that are one-third the size of standard bristles	Brush head options: hollow-tip, short-tip, and long-tip	Designed to remove 92% of plaque in first minute of brushing; 360° rotary action mechanically sweeps away biofilm from hard-to-reach areas; QuadTimer; easy-grip handle; sold via dental professionals
Dr. Fresh Inc	Angry Birds™ Turbo	Straight handle	One size	Soft nylon; rounded and polished	Soft	Vibrating toothbrush for turbo power when brushing
	Barbie™ Turbo	Straight handle	One size	Soft nylon; rounded and polished	Soft	Vibrating toothbrush for turbo power when brushing
	Barbie Rotary	Straight handle	One size	Soft nylon; rounded and polished	Soft	Oscillating toothbrush for more effective cleaning
Kolibree	Kolibree	Light handle easily fits in hands of both kids and adults	Kids, adult	Uses sonic technology	Nylon	Bluetooth-connected toothbrush tracks brushing habits and monitors progress; data sent to a personal device; unique connectivity provides comprehensive behavior analysis
Oral-B® Power 	Pro 1000	Slim, curved handle for ergonomics and comfort	One size	Available brush heads: Oral-B CrossAction, Oral-B Deep Sweep, Oral-B FlossAction, Oral-B Pro White, Oral-B Sensitive Gum Care, Oral-B Precision Clean, Oral-B Dual Clean, Oral-B Interproximal Clean, and Oral-B Ortho	Indicator bristles	Pressure sensor stops pulsations when brushing too hard
	Pro 3000	Slim, curved handle for ergonomics and comfort	One size	Available brush heads: Oral-B CrossAction, Oral-B Deep Sweep, Oral-B FlossAction, Oral-B Pro White, Oral-B Sensitive Gum Care, Oral-B Precision Clean, Oral-B Dual Clean, Oral-B Interproximal Clean, and Oral-B Ortho	Indicator bristles	Three brushing modes: daily clean, massage, and sensitive; pressure sensor stops pulsations when brushing too hard
	Pro 5000 SmartSeries with Bluetooth Technology	Curved handle for ergonomics and comfort	One size	Available brush heads: Oral-B CrossAction, Oral-B Deep Sweep, Oral-B FlossAction, Oral-B Pro White, Oral-B Sensitive Gum Care, Oral-B Precision Clean, Oral-B Dual Clean, Oral-B Interproximal Clean, and Oral-B Ortho	Soft, extra-soft, MicroPulse™ bristles with indicator	Its 40,000 pulsations and 8,800 oscillations per minute help remove up to two times more plaque than a manual toothbrush to help prevent and reverse gingivitis; bluetooth technology connects to the free Oral-B app, which provides continuous feedback and encourages longer, more thorough brushing
Philips Sonicare 	Philips Sonicare DiamondClean	Slim, ceramic handle with accents	One size	Brush head has unique diamond-shaped bristles that create a large surface area to whiten teeth in just 1 week; designed to remove up to seven times more plaque than a manual toothbrush	N/A	The ultimate clean for radiant results; features five cleaning modes, including specialized options for gum care and whitening; dual-charging options include an innovative rinsing glass and USB travel case; available in four colors
	Philips Sonicare FlexCare Platinum	Ergonomic handle provides comfortable handling and stability	One size	Brush head is designed to offer up to four times more surface contact and up to 10 times more plaque removal along the gumline and between teeth; brush absorbs excessive pressure for a deep, gentle clean	N/A	Designed for advanced gum care and plaque removal; features an innovative pressure sensor that resonates the brush handle when the user is brushing too hard; nine customizable experiences, including three cleaning modes and three intensity settings
	Philips Sonicare For Kids	Ergonomic easy-grip handle with eight customizable face stickers	One size	Brush head is designed for growing mouths with a rubber overmold to protect teeth and gums	N/A	New Bluetooth technology connects the power toothbrush directly to its free customizable interactive coaching app; personal brushing coach "Sparkly" teaches proper brushing techniques while the KidTimer trains kids to brush for the dentist-recommended 2 minutes twice per day
REACH	REACH Complete Care Curve Sonic	Ergonomic handle with thumb grip for optimal use	Adult	Triple angle	Dupont Tynex	24,000 strokes per minute; curved neck fits every patient's mouth; gum massager; replaceable head; self-standing toothbrush
Sunstar Americas Inc 	Pulse® Rotapower Toothbrush	Comfortable, ergonomic handle	One size	Oscillating soft bristle action for effective cleaning	Soft	Oscillating soft bristles gently massage gums and clean teeth; stand-up design; cordless; battery operated, requires no charging
	GUM® Crayola™ Power Toothbrush	Ergonomic design for smaller hands to be able to comfortably hold; suction cup base to hold toothbrush upright when not in use	One size	Soft, oscillating bristles gently massage gums while loosening plaque/tartar to clean teeth	Soft	Included travel cap keeps bristles clean and protects brush head; stickers (included) allow children to customize their toothbrush handle; suction cup base keeps bristles dry and clean in between uses while also reducing clutter on the counter; cordless and battery operated, requires no charging
	NEW! GUM Power Rangers Power Toothbrush	Ergonomic design for smaller hands to be able to comfortably hold; suction cup base to hold toothbrush upright when not in use	One size	Soft, oscillating bristles gently massage gums and clean teeth	Soft	Comes in four handle colors, with the most popular Power Rangers characters featured; suction cup base keeps bristles dry and clean between uses while also reducing clutter on the counter; cordless and battery operated, requires no charging

TOOTHBRUSH BRAND	COMMERCIAL NAME	HANDLE DESIGN	SIZES AVAILABLE	BRISTLE DESIGN	BRISTLE TYPE	UNIQUE FEATURES
Waterpik® Sensonic®	Waterpik Sensonic Professional Plus	Lightweight, ergonomic handle with soft, no-slip grip	Includes one standard, one compact, and one interdental brush, each with a unique bristle design	Extra-soft, end-rounded bristles for safe and gentle cleaning	Extra-soft, end-rounded nylon	State-of-the-art sonic technology; high bristle tip speed; effectively removes plaque and improves gingival health; features an advanced ergonomic handle, three unique brush heads, two speed settings for gentle cleaning or maximum plaque removal, deluxe recharge indicator gauge, hygienic brush head covers, premium travel case, and a 2-minute brushing timer with 30-second intervals to ensure adequate brushing time
	Waterpik Nano-Sonic™	Compact, ergonomic handle design	Includes one brush head	Unique high-low pattern of soft, end-rounded bristles	Soft, end-rounded nylon	Features a compact, ergonomic handle design; 16,000 gentle sonic brush strokes per minute; unique high-low pattern of soft, end-rounded bristles effectively cleans plaque from difficult-to-reach areas; includes a replaceable AAA battery
Z Dental	Z31	Nice, ergonomic fit	Junior, adult	Soft, end rounded	Dupont	Ergonomic toothbrush features 31,000 strokes per minute; three brushing modes, including high, soft, and massage; 2-minute auto timer

TOOTHBRUSH BRAND	COMMERCIAL NAME	HANDLE DESIGN	SIZES AVAILABLE	BRISTLE DESIGN	BRISTLE TYPE	UNIQUE FEATURES
Archtek	Flip Mouthbrush 360	Ergonomically designed for easy grip and flexibility	Adult	Soft, contoured bristles; rubber nubs along the side and back of the brush head to massage oral mucosa, clean tongue, and retract cheek	Soft nylon	Larger rubber nubs suppress the gag reflex when cleaning the tongue; flexible neck design prevents excessive bristle pressure on tooth enamel and gingiva
	Travel Mate	Foldable brush and wide handle	Adult	Soft bristles; convenient travel folding brush with vented storage for the brush head inside the handle	Soft nylon	Great for traveling; folding design takes up little space
ARM & HAMMER	Spinbrush™ Truly Radiant™ Deep Clean	Designed for comfort and control	Adult	Bristles rotate during brushing to blast away plaque	Soft	Rotating manual brush; longer, all-access bristles
	Spinbrush Truly Radiant Extra White	Designed for comfort and control	Adult	Bristles rotate during brushing to blast away plaque	Soft	Rotating manual brush; whitening bristles and a specially designed whitening cup enhance stain removal
	ORAJEL™ Bubble Guppies® & Super Mario® Toothbrush	Easy-to-grip handle for little hands	One size; ages 2+	Soft, elongated bristles for difficult-to-reach places	Soft	Colored bristle guide teaches kids where to place toothpaste; pair with ORAJEL Anticavity Fluoride Toothpaste for more brushing fun
Brush Buddies	Ultimate White	Ergonomic design	N/A	Bristle tufting	Soft	Whitening
	Gentle Clean	Comfort grip	N/A	Wave-shaped, rounded bristles	Ultra sensitive	Sensitive teeth and gums
	Total Care	Ergonomic design	N/A	Bristle tufting	Soft	Floss tip bristles; fading bristles; whitening bristles
Colgate 	Colgate SlimSoft™	Flexible neck extends reach deep into the mouth	Small, slim, compact, and ultra-compact heads access difficult-to-reach areas	High density of bristles designed for a unique mouth feel and improved clean	Slim tip bristles reach tight spaces between teeth and below the gumline	Designed to reach below the gumline and provide interproximal access
	Colgate Teenage Mutant Ninja Turtles™ Toothbrush	Thick, ergonomic handle	Kids 5+	Extra-soft bristles gently remove plaque	Soft, end-rounded	Tongue cleaner included; popular with boys
	Colgate Monster High™ Toothbrush	Bright, custom colors	Tweens 8+	Ultra compact head for comfortable brushing	Soft, end-rounded	Unique cheek and tongue cleaner included; popular with girls
DenMat	Pro-DenRx®	Ergonomically designed for comfort and effectiveness	Adult compact, youth	Flat trim brush designed to remove plaque between the teeth and gumline	Soft	Imprinting available; three assorted colors; individually packaged
Dr. Collins	Perio Toothbrush	Nonslip rubber handle, thumb grip, angled neck	Adult full	Ultra slim tapered	Supersoft polyester	Gently reaches farther between teeth and below the gumline; ideal for patients with sensitivity, gum recession, ortho, or post-op
	Perio for Kids Toothbrush	Ergonomic design; flat, easy-to-hold handle surface for small hands	Children's compact	Ultra slim tapered	Supersoft polyester	Provides gentle and effective cleaning; easy-to-hold handle and compact head make this toothbrush perfect for ages 1+
	Ecobrush and Prepasted Toothbrushes	Ergonomic design, nonslip rubber grip	Adult compact	Multilevel tapered; prepasted infused with mint toothpaste	Soft nylon	Disposable toothbrushes are economical and convenient for patient handouts; prepasted, only needs moisture to activate
Dr. Fresh Inc	Firefly® Light Saber	Optimal for children's hands	Child	N/A	Dupont Tynex	Light-up timer toothbrush; sound effects
	Firefly Ready Go Toothbrush	Optimal for children's hands	Child	N/A	Dupont Tynex	Light-up timer toothbrush; stoplight theme; multiple characters
GlaxoSmithKline Aquafresh Toothbrushes 	Deep-Action	Soft rubber grip	Standard head	Multilength	Soft, medium	Three-way flexible brush head that reaches the unique contours of teeth and gums; flexible neck protects gumline
	Gel-Flex	Gel rubber grip	Standard head	Multilength	Soft, medium	Flexible gel brush head adapts to the shape of the teeth for better cleaning contact; flexible neck protects gumline
	Kids	Large grip designed for kids	Child-sized head	Flat	Extra soft	Characters help engage children; small brush head
Hager Worldwide	Happy Morning Without Toothpaste	Straight	One size	25 tufts with flat trimmed bristles	Soft	Individually wrapped
	Happy Morning With Toothpaste	Straight	One size	25 tufts with flat trimmed bristles	Soft	Prepasted; individually wrapped
	Happy Morning Xylitol	Straight	One size	25 tufts with flat trimmed bristles	Soft	Prepasted with xylitol toothpaste; individually wrapped

TOOTHBRUSH BRAND	COMMERCIAL NAME	HANDLE DESIGN	SIZES AVAILABLE	BRISTLE DESIGN	BRISTLE TYPE	UNIQUE FEATURES
Nimbus®	MICROFINE® Compact Head	Comfort handle with nonslip pads	Compact	Two-level design; long tapered and short end-rounded for maximum gentleness and biofilm removal	Extra-soft, two-level bristle design	Original two-level bristles reach areas that ordinary bristles can't
	MICROFINE Regular Head	Comfort handle with nonslip pads	Regular (full)	Two-level design; long tapered and short end-rounded for maximum gentleness and biofilm removal	Extra-soft, two-level bristle design	Original two-level bristles reach areas that ordinary bristles can't
	NIMBY®	Comfort designed handle	Youth ages and adult special requirements	The original Nimbus two-level bristle design in a size for kids	Two-level bristle design is soft and gentle for kids	Comfortable and thorough plaque removal
Nimbus®	MICROFINE® Compact Head	Comfort handle with nonslip pads	Compact	Two-level design; long tapered and short end-rounded for maximum gentleness and biofilm removal	Extra-soft, two-level bristle design	Original two-level bristles reach areas that ordinary bristles can't
	NIMBY®	Comfort designed handle	Youth ages and adult special requirements	The original Nimbus two-level bristle design in a size for kids	Two-level bristle design is soft and gentle for kids	Comfortable and thorough plaque removal
Oral-B Manual Toothbrushes 	Pro-Health® Advanced Pro-Flex Toothbrush	Ergonomic, nonslip grip for comfort and control	One size (38)	Innovative flexing sides that individually adjust to teeth and gums to clean areas where plaque growth begins	CrissCross® bristles with individual flexing sides	Flexing bristles that individually adjust to teeth and gums, removing most of difficult-to-reach plaque
	Pro-Health Gentle Clean with CrossAction® Bristles	Ergonomic handle for comfort and control	One size (35)	CrissCross extra-long bristles to help clean difficult-to-reach places	Extra soft	Precise 16° angled CrissCross bristles optimize interproximal cleaning
	Pro-Health JR CrossAction Toothbrush	For kids/preteens with mixed dentition (8+)	One size (35)	CrissCross bristles with Power Tip® that easily reach around and behind back teeth	Soft, CrissCross bristles for a gentle clean	CrissCross bristles and Power Tip effectively reach and clean between sensitive gaps; handle similar to adult handle but sized optimally to fit a tween's hand for comfort and control; features Disney® Frozen characters: Olaf, Anna, and Elsa
Platypus Co	Platypus™	Silicone overmold	Medium head	Two lengths angled for reach around hardware	Medium inner, soft outer	Unique design wraps around orthodontic hardware
POH Oral Health Products Inc	Super Soft #5	6 inches; designed per the Bass method specifications	Adult	Flat, end-rounded, and polished 43 tufts	Super soft 0.005 Dupont Tynex nylon	Specially designed for those with compromised tissue or tender mouths
	Super Soft #6	6 inches; designed per the Bass method specifications	Adult	Flat, end-rounded, and polished 43 tufts	Super soft 0.005 Dupont Tynex nylon	Designed as a super-soft sulcus brush specifically for periodontal patients
	Super Soft #8	5½ inches; designed per the Bass method specifications	Junior	Flat, end-rounded, and polished 24 tufts	Super soft 0.005 Dupont Tynex nylon	Designed for those with compromised tissue who need a gentle touch

TOOTHBRUSH BRAND	COMMERCIAL NAME	HANDLE DESIGN	SIZES AVAILABLE	BRISTLE DESIGN	BRISTLE TYPE	UNIQUE FEATURES
Practicon SmileGoods®	SmileGoods Dinosaur Toothbrush	Easy-grip nonslip handle is contoured for small hands; four built-in rubber feet keep brush stable and upright	Children's, small head	30 tufts in four rows	Soft, flat trimmed	Cute dinosaur design is easy to hold and fun for kids to use; built-in tongue and cheek cleaner
	SmileGoods A403 Adult Toothbrush	Contoured nonslip	Adult	40 tufts in four rows	End-rounded Dupont Tynex	Mouth mirror built into handle
Quantum Labs Inc	Quantum Pre-Pasted Disposable	Rubber comfort grip	Adult	Revolution clean bristles	Soft, end-rounded, pre-pasted	Just 19¢ each; disposable prepasted that looks like a regular brush
	Flair	With rubber grip	Adult	39 tuft adult	Soft end-rounded	Just 39¢ each; cross-action bristles with contour tip
	Crystal Grip	Ergonomic handle	Children (ages 3 to 6)	46 tuft adult	Dupont soft-ended rounded	Built-in tongue scraper; polishing cup bristle design
REACH	REACH Complete Care Curve	Ergonomic handle with thumb grip for optimal use	Adult	Mold bilevel bristles	Dupont Tynex	Curved neck designed to fit patients' mouths; tongue cleaner
	REACH Total Care Floss Clean	Precision grip handle, angled neck	Compact	Floss-like bristles	Soft	Specially designed to provide a more complete clean in difficult-to-reach places
SmartPractice 	Sparkle Kids Toothbrush	Sparkly assorted colors and special handle for ages 5 to 10	Youth	Small head for children, colored outer bristles, three rows, 27 tufts	Soft nylon bristles, 0.006 filament diameter	Sparkly colors grab attention; sized to fit kids' small mouths; includes free personalization of practice name and phone number
	Ergo Plus Adult Toothbrush	Wide handle creates an ergonomic grip for comfort and control	Adult	Compact head, 33 tufts	Soft nylon bristles, 0.007 filament diameter	Includes tongue scraper designed to fight off bacteria and breath malodor, and free personalization of practice name and phone number
	Dual Wave Adult Toothbrush	Wave design with assorted colors and rubber grip, ergonomic design for easy brushing	Adult	End-rounded, 43 tufts	Soft nylon bristles, 0.006 filament diameter	Rubber grip keeps the brush in a comfortable position for better brushing; includes free personalization of practice name and phone number
Sunstar Americas Inc GUM 	Technique® Deep Clean	Quad-Grip® thumb pad design to help guide hand to hold brush properly	Compact, full	Extremely tapered, multilevel, angled bristles	Soft, sensitive	Extremely tapered bristles that penetrate 2.8 mm into the sulcus; patented Quad-Grip handle
	Technique Complete Care	Quad-Grip thumb pad design to help guide hand to hold brush properly	Compact, full	Raised Dome Trim® bristles with special interdental trim	Soft	Special interdental trim bristles align with the interdental arch to gently remove plaque between teeth
	Micro Tip®	Ergonomically designed clear handle with rubber thumb grip for enhanced comfort	Compact, full	Microfeathering of the inside bristle rows increases the number of bristle tips to provide soft, gentle cleaning with minimized pressure	Sensitive, soft	Microfeathered inside bristle rows provide a gentle clean for patients who brush too hard, have gingival recession, or sensitivity
TePe	TePe Supreme™	Ergonomically designed nonslip handle with thumb pad for comfortable and secure grip	One size	Two level bristle design for improved access and general cleaning	Extra soft	The longer, tapered bristles allow better access between the teeth and along the gumline while shorter filaments clean the rest of the tooth
	TePe Special Care™	User-friendly handle	Two brush head sizes	12,000 extremely soft bristles	Extremely gentle	Recommended after oral surgery and for those with very delicate oral tissue
	TePe Implant Care™	Angled neck for improved access to difficult-to-reach surfaces of implants	One size	Soft, end-rounded bristles	Original, soft	Angled neck and slim brush head for easy cleaning of the implant from the inside; unique angle allows access to clean lingual retainers and difficult-to-reach areas
Tess Oral Health	3600 Compact	Clear handle with rubber grip	Adult	Color coordinated, soft 0.007 bristles surrounded by extra-soft 0.006 bristles	Dupont Tynex	Compact, oval head; five assorted colors; personalizing available
	37705 Silver Grip	Contoured, three-color, ergonomic handle	Adult	Color coordinated, soft, three-color, 0.007 bristles	Dupont Tynex	Cool and sleek three-color brush with silver, rubber grips; personalizing available
	2500 Texture Grip	Textured thumb grip with moons and stars	Children ages 6 to 10	Soft, color coordinated 0.007 bristles surrounded by extra-soft 0.006 white bristles	Dupont Tynex	Textured thumb grip along with finger grips on the back side combine for excellent grip and control; five assorted colors; personalizing available
Ultradent	Opalescence Smilebrush	Slender, ergonomic design available in green, blue, and red	Adult	End-rounded and top-angled bristles	Soft	Rounded bristles clean effectively and gently; top angled brushes reach difficult-to-access areas
	Opalescence Oral Hygiene Brush	Large, easy-grip handle available in green, red, and blue	Youth	End-rounded bristles	Soft	Cushioned head protects gingiva; rounded bristles clean effectively and gently; playful images encourage brushing
	Opalescence Jr. Smilebrush	Large ergonomic handle design available in blue, red, purple, and green	Adult	End-rounded, crossed, top-angled bristles	Soft	Integrated tongue cleaner on brush head removes bacteria; crossed bristles effectively remove plaque; top-angled brushes reach difficult-to-access areas
Vista Dental Products	Vista-Spring™	Ergonomic, easy grip with "flex-zone"	Youth, adult	Over-angle head	Soft Dupont	Six assorted colors; individually wrapped; custom imprinting
	Vista-Breeze™	Tapered handles	Youth, adult	Tapered head	Soft Dupont	Five assorted colors; individually wrapped; custom imprinting
Z Dental	Tru Grip Line Youth Item 226 Junior Item 626 Adult Item 826	Thin handle	Youth, junior, adult	32 Tuft Youth 42 Tuft Junior 55 Tuft Adult	Extra-soft, end-rounded; tri-colored with raised tip	Newly designed line that offers a secure thumb grip to assist with brushing; also offers a thin handle to fit any toothbrush holder; imprinting available
	JuniorClassic Line Youth Item 138 Compact Item 823 Adult Item 819	Ergonomic, no-slip rubber grip	Youth, compact, adult	29 Tuft Youth 42 Tuft Compact 37 Tuft Adult	Extra-soft, end-rounded; two colored with raised tip	Designed for grip to fit well in hand; imprinting available